



RESTAURANT • BAKERY • BAR

For Release: Immediately

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Al Copeland Investments Welcomes New Chief Restaurant Operations Officer

NEW ORLEANS, Louisiana (November 7, 2011) On October 17, 2011, Al Copeland Investments and the Copeland Family of Restaurants welcomed David Catalano as their new Chief Restaurant Operations Officer.

"We are very pleased to welcome David aboard to our Copeland Family of Restaurants consisting of Copeland's of New Orleans and Copeland's Cheesecake Bistro," said Al Copeland Jr., Chairman of Al Copeland Investments. "I believe David is a good fit for our company due to his diverse background dealing with company and franchise businesses. We are confident that David will assist in the continuing growth of our brands at ACI and deliver operations that assist our guests in having an outstanding experience at our restaurants."

As Chief Restaurant Operations Officer, David is responsible for both company and franchise locations of Copeland's of New Orleans, Copeland's Cheesecake Bistro, and any further development of concepts or acquisitions.

David has had many years in restaurant experience prior to coming on board at ACI. Most recently, he consulted for J.H. Whitney & Co., LLC. David was also the first franchisee of Twin Peaks Restaurant, Chief Operating Officer for the Apple Gold Group (Applebee's Neighborhood Grill and Bar Franchise), and Chief Operating Officer for Hard Rock Café International. David also had over 14 years in various executive roles with T.G.I. Friday's.

"I am excited to join the Copeland's team. After spending time with Al and the brand teams it was apparent they have a tremendous passion for the business," said David Catalano, Chief Restaurant Operations Officer for Al Copeland Investments. "The company is uniquely positioned for growth by having two high volume brands. I am thrilled to be an ingredient in the fresh from scratch and southern hospitality ways that Copeland's of New Orleans and Copeland's Cheesecake Bistro has to offer."

In mid November, Copeland's of New Orleans will introduce a new prototype to its restaurants; first through a grand reopening at its location in Shreveport, Louisiana. This prototype will also be revealed in Metairie, Louisiana at a later date. Also, in mid November, Copeland's of New Orleans will be celebrating 28 years in business by "rolling back the prices" and bringing back some menu items from the past. As the Copeland Family of Restaurants gears up for the holidays, they will start the Cajun Fried Turkey sales, introduce two new desserts, start a great gift card promotion, introduce a new fall menu, and ship cheesecakes nationwide. Copeland's of New Orleans will be open on Thanksgiving serving its "Pilgrim Platter" and the restaurant in Covington, LA will be introducing its Thanksgiving Day Buffet.

For more information on Copeland's of New Orleans or Copeland's Cheesecake Bistro, please visit www.alcopeland.com. Franchise opportunities are also available by contacting Andrew Gunkler, Chief Franchising and Development Officer, at (504)830-1000.

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About Al Copeland Investments (ACI):

The Copeland family of companies includes restaurants, hotels and Improv comedy clubs through out the US, including Popeyes Restaurants, Diversified Food and Seasonings, Copeland's of New Orleans, and Copeland's Cheesecake Bistro. A southern icon, Al Copeland's memory lives on through the Al Copeland Foundation which is dedicated to funding cancer research. For more information on ACI and the Al Copeland Foundation, visit www.alcopeland.com and www.alcopelandfoundation.org